

All Ticket sales shall be subject to the following terms and conditions:

DEFINITION

"Standard Ticket" means ticket which give access for next opportunities: mitap access mini gift from sponsors, hookah area, prize draw, unlimited food and drinks;

"Gold Ticket" means ticket which give access for next opportunities: everything that's in Silver, separate VIP zone and its own bar, a gift from sponsors;

"Attendee" means a person or persons attending the Event with a valid Ticket;

"Purchaser" means a purchaser of a valid Ticket to the Event;

"Terms and Conditions" means these terms and conditions described below;

"Ticket" means the right to enter the Event, as granted by us, including but not limited to a press pass, speaker pass, affiliate pass, Attendee Ticket (Silver/Gold)

"Venue" means the premises at which the Event will be held;

"We", "us" or "our" refers to WhiteLead ("We", "us" and "our"), a company incorporated under the laws of United Kingdom with company registration number14700758, whose registered office is at Dept 4386, 196 High Road, Wood Green, London, United Kingdom, N22 8HH

1. TICKET PAYMENTS & DELIVERY

1.1 In consideration of the Ticket price (as applicable and as advertised on our website), we shall grant the Purchaser a Ticket to the Event, subject to these Terms and Conditions. Purchase of a Ticket and/or entry to the Event shall be deemed to be acceptance of these Terms and Conditions.

1.2 The Ticket price is exclusive of value added tax, which shall be added to the price and paid by the Purchaser in accordance with this clause 1 (Payment).

1.3 We reserve the right to refuse entry to any person who cannot produce evidence of a valid, fully-paid Ticket.

1.4 All Tickets must be paid for in full prior to entry to the Event.

1.5 Following payment, Tickets shall be delivered in electronic soft-copy via email to the email address provided and bearing the Attendee's name as nominated by the Purchaser. The Ticket acts as a receipt for the transaction and can be used to redeem entry at the Event. A printed hard-copy Ticket or an electronic soft-copy Ticket detailing the reference number can be used to register at the Event.

1.6 The Ticket must be used by the individual named on the Ticket as such. Attendees must produce valid identification on request.

2. CONDUCT AT THE EVENT

2.1 We may refuse entry to any Attendee who we believe, at our discretion, may have a detrimental effect on the success of the Event, or the well-being of other Attendees.

2.2 We may remove any Attendee from the Event if we reasonably believe the Attendee is behaving inappropriately or has committed another form of misconduct or anti-social behavior. In the event of such removal, no refunds of Ticket sales will be made.

2.3 You shall not promote any products or services that we may, at our discretion, find to be

prejudicial to the image and/or reputation of the Event. Attendees found to be doing so may have their Ticket canceled and may be removed from the Event.

2.4 No Attendee may host or promote any event purporting or holding itself out to be associated with the Event during the days of the Event, without our prior written approval.

2.5 All Attendees shall comply with all relevant laws and regulations which may apply in relation to their attendance at the Event and each Attendee will indemnify and keep indemnified and defend (at their own expense) us against all costs, claims, damages or expenses suffered or incurred by us or for which we may become liable due to any failure by that Attendee or their employees or agents to comply with these Terms and Conditions or any applicable laws and regulations.

3. TRANSFER & REFUNDS

3.1 Tickets are non-refundable and shall only be refundable at our discretion. For the avoidance of doubt, Tickets shall not be refunded in the event that the Attendee is not able to attend due to visa restrictions, or if the Attendee is removed from the Event in accordance with clause 2 (Conduct at the Event).

3.2 Tickets may not be copied, reproduced, resold, used for another event, or transferred to another person (without prior approval and solely at our discretion).

4. CANCELLATION OF ALTERATION BY THE COMPANY

4.1 We may need to cancel or alter the Event schedule, venue and specifications based on factors beyond our control and/or for the safety of Attendees. In the event that such alteration is required, we shall use reasonable endeavours to allow the Event to continue at an alternate venue or to an alternate schedule. However, if no viable alteration is possible, it may become necessary to cancel the Event. We shall not be deemed to be in breach of this Agreement or otherwise liable to you for any such cancellation or postponement, or any failure or delay in performing our obligations under this Agreement for commercial reasons (including but not limited to, an event of force majeure where such event though not directly affecting the Event, may have an adverse effect on the commercial success of the Event).

4.1.1 in the case of cancellation of the Event:

- The money previously paid for the ticket (Silver/Gold) will be refunded to the buyer.

4.1.2 in the case of postponement of the Event:

- Ticket and access to the event will be retained and rescheduled to another date to be specified by WhiteLead.

4.2 We may change or modify these Terms and Conditions from time to time with or without notice to Purchasers or Attendees. Updated Terms and Conditions will be published on our website.

5. INSURANCE & LIABILITY

5.1 All warranties, conditions and other terms implied by statute or common law are, to the fullest extent permitted by law, excluded from this Agreement.

5.2 Attendees shall be responsible for any damage caused by them to the Venue, allocated space, property or the furnishings and equipment therein by any act, default or neglect of the Attendee and shall pay to us on an indemnity basis the amount required to make good or remedy any such damage.

5.3 To the extent permitted by law, we shall not be liable for any special, indirect, consequential or pure economic loss including but not limited to loss of profits, loss of business, depletion of

goodwill and/or similar losses. Our total liability in contract, tort (including negligence or breach of statutory duty), misrepresentation, restitution or otherwise arising in connection with the performance or contemplated performance of these Terms and Conditions shall be limited to the value of the Ticket only.

5.4 We will not accept liability for loss or damage to any object, equipment, furniture, stock or any other property brought into the Venue by any Attendee. Cloakrooms are provided for the convenience of the Attendees and guests but any property deposited there is entirely at the Attendee's risk. We, and our suppliers, will endeavour to assist Attendees with storage of their equipment or property but we exclude liability for the loss or damage of those items or property.

5.5 You acknowledge that WhiteLead is not the manufacturer or original supplier of the property used at the Event; accordingly, no condition, warranty or representation of any kind express or implied is or has been given or made in respect of such property by us (other than those contained in this Agreement).

5.6 Each Attendee shall be responsible for taking out and maintaining appropriate insurance in relation to any risks under or in relation to this Agreement or its attendance of the Event, including personal injury insurance.

5.7 You agree to hold WhiteLead harmless from any and all claims, loss or damage to my personal property, liabilities and costs, including attorney's fees, as a result of your participation in the Event, including travel to and from the Event (including air travel) or any events incidental to the Event.

6. FORCE MAJEURE

6.1 We shall not be in breach of these Terms and Conditions if we do not provide any services or the Event due to the following circumstances:

- 6.1.1 Industrial action by the staff of one of our suppliers;
- 6.1.2 Fire, lightning, explosion, riot, civil commotion, malicious damage, extreme weather conditions, storm, flood, burst pipes, earthquake, terrorism and the Venue being damaged or destroyed;
- 6.1.3 Breakdown of machinery, or any failure to supply the Venue with gas, electricity, water and so on, outside of our control.

7. FOOD AND BEVERAGE

7.1 No food and beverage may be brought into the Venue by any Attendees for the consumption on the premises, unless the prior consent of us has been obtained and if any corkage (if required) has been paid.

7.2 You will not consume, sell or give away, from any Exhibitor Stands or part of the Venue, any articles of food, drink or tobacco, other than those supplied by the Venue Owner, or its appointed catering contractor, unless agreed by the Organizer.

7.3 If you are to engage in drinking any alcoholic beverages you must do so in the designated areas, otherwise you are at risk of being fined.

8. PHOTOGRAPHY, AUDIO AND VIDEO

8.1 By attending the Event you acknowledge and agree that the Event (or any part of it) may be photographed or recorded by us or our partners. You agree to permit us, or any third party licensed by us, to use, distribute, broadcast, or otherwise globally disseminate your likeness, name, voice and words in perpetuity in television, radio, film, newspapers, magazines and other media now available and hereafter developed, both before, during and any time after the Event, and in any form, without any further approval from you or any payment to you. This grant includes,

but is not limited to, the right to edit the media, the right to use the media (alone or together with other information), and the right to allow others to use or distribute the media.

8.2 You agree to permit us to take your photo upon collecting your Ticket at the Event. This photo may be used by us for security purposes during and after the Event.

9. MISCELLANEOUS

9.1 The organizers reserve the right to make changes to the event program and schedule at any time without prior notice. In the event that a speaker or performer cancels, the organizers will make reasonable efforts to replace them with a similar speaker or performer. However, the organizers do not guarantee the appearance of any particular speaker or performer and will not be liable for any refund requests arising from their absence.

9.2 The event is open to attendees aged 16 and above. Any attendee under the age of 16 must be accompanied by an adult or have explicit permission from a legal guardian or parent. By registering for the conference, attendees confirm that they meet the age requirement and understand that any violation of this policy may result in denial of entry to the conference without refund.

9.3 No other terms shall apply to this Agreement and these terms contain the entire agreement and understanding between us in respect of all matters which are referred to herein and supersede any prior, written or oral agreement between us relating to such matters. Each Purchaser and Attendee confirms that in accepting these Terms and Conditions they have not relied on any representation that is not expressly included herein and agree that they shall have no remedy in respect of any misrepresentation which has not become a part of these terms.

9.4 If any part of these Terms and Conditions herein are deemed unlawful, void or for any reason unenforceable then that provision shall be deemed to be severable from these Terms and Conditions and shall not affect the validity and enforceability of any of the remaining provisions of the terms.